

# CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Strategic Media Services Inc**  
**1911 North Ft Myer Drive**  
**Suite 400**  
**Arlington, VA 22209**

<u>Contract / Revision</u> 151185 / 1		<u>Alt Order #</u> 08350903
<u>Product</u> TRUMP FOR PRESIDENT		
<u>Contract Dates</u> 08/19/16 - 08/29/16		<u>Estimate #</u> 899
<u>Advertiser</u> POL/Donald Trump/R/PRES-A		<u>Original Date / Revision</u> 08/18/16 / 08/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> TV12521	<u>Advertiser Code</u> 32	<u>Product 1/2</u> 37
<u>Agency Ref</u> 2436		<u>Advertiser Ref</u> 11338

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	08/26/16	08/26/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--				1	\$450.00					
2	WHIO	08/19/16	08/19/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$1,100.00					
3	WHIO	08/26/16	08/26/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--				1	\$400.00					
4	WHIO	08/19/16	08/26/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$800.00					
Week:		08/22/16	08/28/16	----1--				1	\$800.00					
5	WHIO	08/19/16	08/26/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$800.00					
Week:		08/22/16	08/28/16	----1--				1	\$800.00					
6	WHIO	08/19/16	08/26/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$900.00					
Week:		08/22/16	08/28/16	----1--				1	\$900.00					
7	WHIO	08/19/16	08/26/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	08/15/16-08/21/16	Daybreak Edition 530a	5:30 AM-6:00 AM	-----F----	:30		\$500.00			NM		
				See MG 7.3										
	3	WHIO	08/24/16-08/24/16	Daybreak Edition 530a	5:30 AM-6:00 AM	---W-----	:30		\$500.00			NM		
				MG for 7.1 08/19										
Week:			08/22/16	08/28/16	----1--			1	\$500.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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Contract / Revision	Alt Order #
151185 / 1	08350903

Contract Dates	Product	Estimate #
08/19/16 - 08/29/16	TRUMP FOR PRESIDENT	899

Advertiser	Original Date / Revision
POL/Donald Trump/R/PR	08/18/16 / 08/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
8	WHIO	08/19/16	08/26/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		08/15/16	08/21/16	----1--				1	\$1,300.00					
		08/22/16	08/28/16	----1--				1	\$1,300.00					
9	WHIO	08/19/16	08/26/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		08/15/16	08/21/16	----1--				1	\$800.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	08/15/16-08/21/16	Daybreak Edition 6a	6:00 AM-7:00 AM	-----F----	:30		<del>\$800.00</del>			NM		
				See MG 9.3										
	3	WHIO	08/26/16-08/26/16	Daybreak Edition 6a	6:00 AM-7:00 AM	-----F----	:30		\$800.00			NM		
				MG for 9.1 08/19										
		08/22/16	08/28/16	----1--				1	\$800.00					
10	WHIO	08/19/16	08/26/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		08/15/16	08/21/16	----1--				1	\$700.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	08/15/16-08/21/16	CBS This Morning	7:00 AM-9:00 AM	-----F----	:30		<del>\$700.00</del>			NM		
				See MG 10.3										
	3	WHIO	08/26/16-08/26/16	CBS This Morning	7:00 AM-9:00 AM	-----F----	:30		\$700.00			NM		
				MG for 10.1 08/19										
		08/22/16	08/28/16	----1--				1	\$700.00					
11	WHIO	08/19/16	08/19/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		08/15/16	08/21/16	----1--				1	\$400.00					
12	WHIO	08/22/16	08/29/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		08/22/16	08/28/16	1-----				1	\$450.00					
		08/29/16	09/04/16	1-----				1	\$450.00					
13	WHIO	08/22/16	08/22/16	Mon Prime Hour 3	10:00 PM-11:00 F		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		08/22/16	08/28/16	1-----				1	\$1,500.00					
14	WHIO	08/22/16	08/29/16	M-Su 11p News	11:00 PM-11:35 F		:30			P-05		NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		08/22/16	08/28/16	1-----				1	\$1,100.00					
		08/29/16	09/04/16	1-----				1	\$1,100.00					
15	WHIO	08/22/16	08/22/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		08/22/16	08/28/16	1-----				1	\$400.00					
16	WHIO	08/22/16	08/29/16	The Price is Right	11:00 AM-12:00 F		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		08/22/16	08/28/16	1-----				1	\$800.00					
		08/29/16	09/04/16	1-----				1	\$800.00					
17	WHIO	08/22/16	08/29/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		08/22/16	08/28/16	1-----				1	\$800.00					
		08/29/16	09/04/16	1-----				1	\$800.00					

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
18	WHIO	08/29/16	08/29/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$900.00					
19	WHIO	08/22/16	08/22/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$500.00					
20	WHIO	08/29/16	08/29/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$1,000.00					
21	WHIO	08/22/16	08/29/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$800.00					
Week:		08/29/16	09/04/16	1-----				1	\$800.00					
22	WHIO	08/22/16	08/29/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$900.00					
Week:		08/29/16	09/04/16	1-----				1	\$900.00					
23	WHIO	08/22/16	08/29/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$700.00					
Week:		08/29/16	09/04/16	1-----				1	\$700.00					
24	WHIO	08/29/16	08/29/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$400.00					
25	WHIO	08/20/16	08/27/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$1,100.00					
Week:		08/22/16	08/28/16	-----1-				1	\$1,100.00					
26	WHIO	08/20/16	08/20/16	NewsCenter 7 6p Sa	6:00 PM-6:30 PM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$300.00					
27	WHIO	08/20/16	08/20/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$350.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	08/15/16-08/21/16	Sa 7p-730p	7:00 PM-7:30 PM	-----Sa--	:30		<del>\$350.00</del>			NM		
	Credited													
28	WHIO	08/20/16	08/20/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$600.00					
29	WHIO	08/21/16	08/21/16	Face The Nation	10:30 AM-11:30 A		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$600.00					
30	WHIO	08/28/16	08/28/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1				1	\$1,100.00					

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31	WHIO	08/28/16	08/28/16	WHIO Reports	11:30 AM-12:00 P		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1				1	\$300.00					
32	WHIO	08/21/16	08/28/16	NewsCenter 7 6p Su	6:00 PM-6:30 PM		:30			P-05		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$400.00					
Week:		08/22/16	08/28/16	-----1				1	\$400.00					
33	WHIO	08/21/16	08/28/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$1,600.00					
Week:		08/22/16	08/28/16	-----1				1	\$1,600.00					
34	WHIO	08/21/16	08/21/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$600.00					
35	WHIO	08/25/16	08/25/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$450.00					
36	WHIO	08/25/16	08/25/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$1,100.00					
37	WHIO	08/25/16	08/25/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$400.00					
38	WHIO	08/25/16	08/25/16	The Price is Right	11:00 AM-12:00 F		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$800.00					
39	WHIO	08/25/16	08/25/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$900.00					
40	WHIO	08/25/16	08/25/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$1,000.00					
41	WHIO	08/25/16	08/25/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$800.00					
42	WHIO	08/25/16	08/25/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$900.00					
43	WHIO	08/25/16	08/25/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$700.00					
44	WHIO	08/23/16	08/23/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$1,100.00					
45	WHIO	08/23/16	08/23/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$800.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Thank you for your business!





**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

Contract / Revision	Alt Order #
151185 / 1	08350903

Contract Dates	Product	Estimate #
08/19/16 - 08/29/16	TRUMP FOR PRESIDENT	899

Advertiser	Original Date / Revision
POL/Donald Trump/R/PRI	08/18/16 / 08/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
46	WHIO	08/23/16	08/23/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$900.00					
47	WHIO	08/23/16	08/23/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$1,000.00					
48	WHIO	08/23/16	08/23/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$1,300.00					
49	WHIO	08/23/16	08/23/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$800.00					
50	WHIO	08/23/16	08/23/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$700.00					
51	WHIO	08/23/16	08/23/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$900.00					
52	WHIO	08/23/16	08/23/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$400.00					
53	WHIO	08/23/16	08/23/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$2,000.00					
54	WHIO	08/24/16	08/24/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$1,100.00					
55	WHIO	08/24/16	08/24/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$400.00					
56	WHIO	08/24/16	08/24/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$800.00					
57	WHIO	08/24/16	08/24/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$800.00					
58	WHIO	08/24/16	08/24/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$900.00					
E 59	WHIO	08/24/16	08/24/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$1,300.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	08/22/16-08/28/16	NewsCenter 7 6p	6:00 PM-6:30 PM	---W-----	:30		<del>\$1,300.00</del>			NM		
		See MG 59.2												
	2	WHIO	08/27/16-08/27/16	NFL Pre-Season Game	8:00 PM-11:00 PM	-----Sa--	:30		\$1,300.00			NM		
		Ⓜ MG for 59.1 08/24												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
151185 / 1	08350903

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/19/16 - 08/29/16	TRUMP FOR PRESIDENT	899

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Donald Trump/R/PR	08/18/16 / 08/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
60	WHIO	08/24/16	08/24/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$800.00					
61	WHIO	08/24/16	08/24/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$900.00					
62	WHIO	08/24/16	08/24/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$700.00					
63	WHIO	08/24/16	08/24/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$400.00					
<b>Totals</b>									0.00				79	\$64,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/28/16	69	\$56,650.00	(\$8,497.50)	\$48,152.50
08/29/16 - 08/29/16	10	\$7,850.00	(\$1,177.50)	\$6,672.50
<b>Totals</b>	79	\$64,500.00	(\$9,675.00)	\$54,825.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 8350903      TRF# 151185  
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$  
REP: TEL# 610-293-4100      FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET      HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\*      AUG26/16 12.20  
\*\*\* WHIO-TV \*\*\*

ADV #	ADV. NAME	POLI/D TRUMP/R/PRE/US	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	STRATEGIC MEDIA SERVICES	BUYER NAME	MICHELLE IRVIN	
		1911 NORTH FT. MYER DRIVE #400	SALES PRSN	PH- NICK WELTE	
		ARLINGTON, VA 22209			

ORDER #	CONTRACT # 8350903	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	TRUMP FOR PRESIDENT	EST#899	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	AUG19/16	AUG29/16	WK-2	

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG26/16 12.20

REP: TO DEANNA  
FR JARED  
OK'D M2, SEE LN 65  
TOTAL SAME  
PLS CNF THANKS

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ELECTRONIC INVOICING IS PREFERRED  
FOR TV AND RADIO INVOICES - IDB# 9912521  
FOR MARKETRON: E1141074  
DONALD TRUMP FOR PRESIDENT

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:	RATE	:	START	:	END	:	SPTS	:	WEEK	:	DAYS	:	TOTL:
:	LINE#:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	:	INVT	:	:	:	SPTS:
AGENCY ADVERTISER CODE = 32 AGENCY PRODUCT CODE = 37 AGENCY EST# = 899																			
59	S		600P-630P	30			\$1,300.00		8/24		8/24		0				WED		0
PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7																			

REP HEADLINE# 8350903 TRF# 151185  
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$  
 REP: TEL# 610-293-4100 FAX# 610-225-1191  
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 \*\*\*CHANGES\*\*\* AUG26/16 12.20  
 \*\*\* WHIO-TV \*\*\*